

EDGE Group Launches Digital Transformation Programme in Collaboration with SAP

Collaboration will unite EDGE entities under one platform driving an end-to-end digital experience from the shop floor to the boardroom

EDGE is aiming to achieve speed, efficiency, accuracy and transparency, through its Group-wide transformation, targets to set global benchmark in digitisation & automation

Abu Dhabi-UAE: 24 February, 2021 – EDGE, the advanced technology group for defence and beyond, today signed a contract with SAP, the market leader in enterprise application software, to accelerate its ongoing digital transformation efforts, and support the organisation's growth. Through running on SAP's solutions, EDGE will streamline its business processes and gain complete visibility and transparency across its entities, while benefitting from real-time decision-making from back-office to shop floor, from anywhere and at any time.

Reda Nidhakou, Vice President, Strategic Programs at EDGE and Zakaria Haltout, Managing Director of SAP United Arab Emirates (UAE), inked the digital transformation agreement. The signing took place at the EDGE pavilion at the International Defence Exhibition and Conference (IDEX 2021), underway at the Abu Dhabi National Exhibition Centre (ADNEC) from 21 to 25 February. Thomas Zimmerer, Vice President – Digital Transformation, EDGE and Thomas Pfiester, SVP – Head of Services – EMEA South of SAP, were also present for the occasion.

Through the collaboration with SAP, EDGE is set to achieve a wide range of business benefits including automation of its processes, an end-to-end streamlined process from Engineer to Order/Manufacture, Finance, Human Resources, Procurement, and Supply Chain, thereby putting in place a single platform for all its entities to collaborate securely. Furthermore, the digital platform will facilitate innovation and enable EDGE to leverage the power of data using artificial intelligence, machine learning, and robotic process automation across its operations in the medium-term.

His Excellency Faisal Al Bannai, CEO and Managing Director, EDGE, said: "This is a major step in our digital transformation, which is foreseen to extremely revamp the way we work at EDGE and drive efficiency and transparency at all levels across the Group. We are conscious of the major opportunities that digitisation and automation can offer, and we are keen to embrace them."

Luka Mucic, Member of the Executive Board of SAP SE and Chief Financial Officer, commented: "EDGE Group's digital transformation with SAP will be a unique case study supporting new levels of innovation across the Group. SAP will leverage its global best practices to enable EDGE Group to become an intelligent enterprise that will set a new global benchmark in its field."